

Architecture Diagnostic Report

Take a look “under the hood” to find the underlying problems preventing your web pages from being indexed or ranking highly on your most highly-valued search terms.

FAST FACTS >>>

- >> *Proprietary spider crawls your entire website to identify pages with potential crawling issues.*
- >> *All pages undergo 38 separate points of inspection to measure adherence to The Search Agency’s SEO best practices.*
- >> *Customized report includes summary-level performance, a detailed list of all SEO issues, and the corresponding pages requiring remediation.*
- >> *Consultation with an SEO specialist to decipher key findings and review potential treatment alternatives.*

Making sure that every page on your web site can be indexed and adheres to Search Engine Optimization (SEO) best practices is a monumental task. There can be a wide range of underlying problems in the site architecture that render your web pages essentially invisible to the search engines and prevent them from ranking highly on your key search terms.

The Search Agency’s Architecture Diagnostic Report (ADR) is a 38-point analysis of your web site’s underlying structure. The ADR quickly alerts you to problems with your site architecture and provides an efficient way to prioritize web development activity.

The ADR provides a detailed health status on the key factors of SEO performance including:

URLs: Appended parameters, nomenclature.

On-page tags: Title tags and H1 tags.

Meta data: Descriptions and keywords.

Site design: Directory depth, table use.

Server side issues: Re-directs, error pages, other response codes.



